



## **New Commercial Director at Stoneleigh Park**

Paul Southern has been appointed to the new post of Commercial Director at Stoneleigh Park, Warwickshire.

Paul has worked in the events industry for nearly 20 years and brings a wealth of experience to the role. Paul was a Director and owner of The Ultimate Event Company until it was sold in 2000, he was also a Director of European Events from 2000 until 2009. More recently Paul has been working with a number of agents and venues as an Interim Consultant including an assignment as the Head of Sales at Alexandra Palace.



Commenting on his appointment, Paul said; “The phrase “hidden gem” and “best kept secret” are over used in the Event Industry. However, Stoneleigh Park has over 1,000 acres of land, 7000m<sup>2</sup> of exhibition space, a suite of conference rooms, a Hotel, a permanent party structure and an off Road driving track and despite my years and years in the Industry I had no idea of its capabilities let alone been on site. There is a fantastic team here and we cannot wait to introduce Stoneleigh Park to the Corporate Market. Stoneleigh Park will be a refreshing surprise to both new and experienced Event people as most of the Industry has been missing out on a real secret for many years”

**-ENDS-**

**For further information please contact:**

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